

ISPO PRESS RELEASE

SipaBoards Brings Fresh Air To Paddleboarding



SipaBoards, the world's first self-inflating and jet-propelled smart SUP, delivers all the advantages of inflatables, like easy storage and transport, at the same time boldly breaking new ground with self-inflation and several hours of paddle assist from the electric jet motor.

Sleek and smart design provides users with the absolute best paddling experience. The self-inflation feature makes it a breeze to hit the water, while the motor-assist helps paddlers overcome difficult winds and currents, extend their range, and find that idyllic hidden spot. They are the perfect first SUP, with a wealth of features to impress paddlers of all ages and ability levels.

The innovative design has picked up a prestigious **Red Dot Award 2015**, taking the honors in the competition's highest category - the **Best of the Best**. At this year's ISPO Sipaboards was chosen as a finalist in summer hardware category of **ISPO Brand New Award**. We are located in the BRAND NEW VILLAGE in hall B5.

SipaBoards Air - More Innovation in 2016

In March, Sipaboards is set to introduce a whole new product line. By user demand, Sipaboards Air features a fully-integrated self-inflation system without the electric jet propulsion. The automatic gauge will ensure that the Sipaboards Air pumps up to the perfect pressure while the paddler gets ready for their session.

The company is also set to unveil new board shapes in 2016, namely the All Rounder, a great board for the whole family, the Fisherman, to help paddlers hook the perfect catch, and Balance (yoga) model, for tons of stability and serenity on the water.

For a test drive or more information contact **Nina Čavž** at nina@sipaboards.com or +386 41 89 69 84. A rich media archive is available at bit.ly/sipaboards.